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Southwest Airlines Selects Infrared360 (TM) from Avada Software for WebSphere(R) MQ Management

BOSTON--(BUSINESS WIRE)--Aug. 8, 2006--Avada Software, an innovative provider of WebSphere(R) MQ (WMQ) Management Solutions, today announced that Southwest Airlines (NYSE: LUV) has selected Infrared360(TM) to manage WebSphere(R) MQ across its enterprise environment. With Infrared360(TM), Southwest Airlines is able to deliver an SOA architected software platform for providing on demand management of WebSphere(R) MQ as their business requires.

"The cost savings enabled by Infrared360's J2EE agentless implementation as well as its flexibility and ease of deployment fit best with our future requirements" said Jim Bandy, Sr. Manager Web Services and Middleware of Southwest Airlines. "We evaluated many WMQ management solutions, but after much analysis, Infrared360's future looking architecture and its feature rich capabilities were key factors in the decision."

"We're pleased that Southwest Airlines chose Infrared360(TM)" said Peter Ohrenberger, Vice President of Sales and Business Development, Avada Software. "Southwest leads the domestic airline industry due to its keen attention to operational detail. Infrared360(TM) will enable their Information Technology organization to achieve the same operational detail and efficiencies in managing their WMQ environment"

Infrared360(TM) is J2EE compliant, agentless technology for the IBM WebSphere(R) MQ family of products.

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Infrared360 enables organizations to take control of management requirements within their WMQ infrastructure without the need to deploy and update agent software on every managed platform. Infrared360 allows users to provide remote administration, real time monitoring, infrastructure message testing, scheduling, auditing and reporting.

About Southwest Airlines

Southwest Airlines, the nation's largest carrier in terms of domestic passengers enplaned, currently serves 62 airports in 32 states. Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 32,000 Employees system wide.

About Avada Software LLC

Avada Software LLC was founded by software engineers and architects with the mission to provide simple access to important data. Avada software has extensive expertise and experience in MQSeries and WebSphere (R) MQ, service oriented architectures, J2EE design and development, web services, and general IT architecture spanning legacy systems, Unix, and Windows.

For more information, contact Avada Software at 781-834-4916, or visit <http://www.avadasoftware.com>

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